



Fire Sprinkler Week

3rd - 9th February 2014

Currently in its first year, the new Fire Sprinkler Week has been established to raise awareness and understanding about fire prevention and control...

Controlling a fire as it starts is better than repairing the damage after it has spread



More could and should be done to protect Britain's businesses and homes against the devastating effects of fire. Fire sprinklers deliver benefits that far exceed the cost of installation and maintenance.

Fire sprinklers do more for the UK than people know; they safeguard:

- people
- firefighters
- jobs
- homes
- businesses
- the economy
- the environment

Greater uptake of fire sprinklers would make the country more resilient and competitive, and help ensure that needless fires do not hinder continuing economic recovery.

To find out more about Fire Sprinkler Week 2014 and how you can support our campaign, visit www.cfoa.org.uk/FireSprinklerWeek2014

Follow the campaign on Twitter [#sprinklerweek2014](https://twitter.com/sprinklerweek2014)

Do **you** know the true cost of fire?

- The average cost of a fire in a domestic property is estimated at **£44,523**
- Commercial fires cost more than **£2bn** to the UK's economy every year
- The Department for Communities and Local Government estimates the cost of a fire fatality at **£1.65m**

Fire sprinkler myth busters

- Not every fire sprinkler goes off when there is a fire. It is common for just one or two sprinklers to control a fire until the fire service arrives
- Fire sprinklers respond to heat. Once activated, a sprinkler delivers water directly to the fire and can set off an alarm to evacuate occupants and alert the local fire service
- Fire sprinklers are cost beneficial to install. The cost of sprinklers is a small fraction of the potential risks and costs associated with a fire

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